

PRINT AD SIZING GUIDE

*DIMENSIONS ARE LISTED IN INCHES (WIDTH x HEIGHT)

Questions? Please contact your Account Manager for details, or email support@supplypost.com

FULL PAGE

9.75" x 13.25"

JUNIOR PAGE

6.458" x 12"

MAGAZINE PAGE

6.458" x 10"

PRIME POSITIONS

CALL FOR AVAILABILITY

BACK COVER
6.5" x 9.75"

DOUBLE PAGE SPREAD

20.25" x 13.25"

FRONT PAGE BANNER
6.5" x 1"

1/2 PAGE

6 COLUMN
9.75" x 6.5"

3 COLUMN

4.812" x 13.125"

1/3 PAGE

4 COLUMN
6.458" x 6.5"

3 COLUMN
4.812" x 8.583"

2 COLUMN
3.167" x 13.125"

6 COLUMN
9.75" x 4.319"

1/4 PAGE

4 COLUMN
6.458" x 5"

3 COLUMN
4.812" x 6.5"

2 COLUMN
3.167" x 10"

6 COLUMN
9.75" x 3.125"

1/5 PAGE

3 COLUMN
4.812" x 5.194"

2 COLUMN
3.167" x 8"

6 COLUMN
9.75" x 2.525"

COST CUTTER SECTION SIZES

Only the following sizes are available in the Cost Cutter (Yellow) section. Special ad restrictions apply; contact your Account Manager for details!

1/12
3.167" x 3"

1/4
3.167" x 10"

1/3
3.167" x 13.125"

1/6
3.167" x 6.5"

1/6 PAGE

3 COLUMN
4.812" x 4.25"

2 COLUMN
3.167" x 6.5"

6 COLUMN
9.75" x 2.0833"

1/8 PAGE

3 COLUMN
4.812" x 3.333"

2 COLUMN
3.167" x 5"

1/12 PAGE

2 COLUMN
3.167" x 3"

Trim Size: 10.5" x 14.5"
Live Area: 9.75" x 13.25"
Bleed: No bleed

Number of Columns: 6
Colour: CMYK only, Grayscale & RGB not accepted

Images: 300+ PPI recommended
File Formats: .indd, .ai, .eps, .pdf, .tiff, .psd, .jpg

For information on how to submit your ad, please contact your Account Manager.

Since
1971

PRINT: TECHNICAL SPECIFICATIONS

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